



what
#AspirationalAdvice
*Would you give a
young person?*

#AspirationalAdvice

in numbers...

4546
engaged



717
tweets



699
retweets



413
tweet-ers



2
videos



1
United Dream

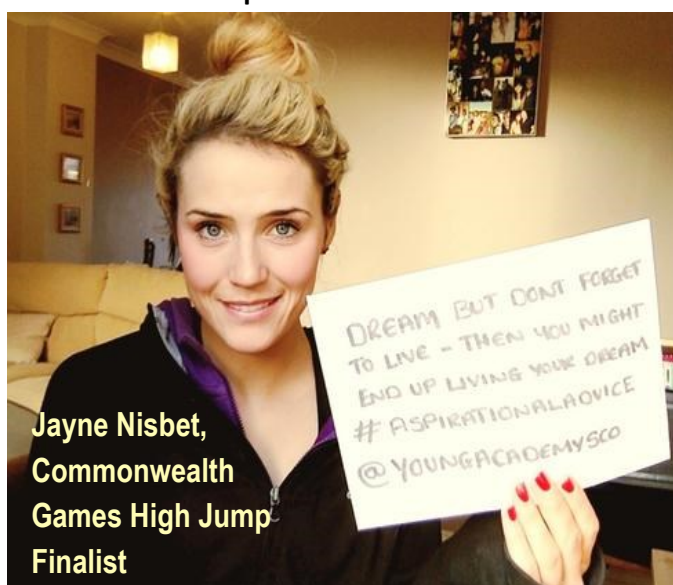
*...helping young people
reach their goals!*

RSE YOUNG ACADEMY OF SCOTLAND

Between January and April 2015 the RSE Young Academy of Scotland asked all Scots to share a piece of advice to young people that will help them aim high, dream big, lift their aspirations and achieve their hopes and goals.

People were encouraged to be creative with their advice; it could be new words of wisdom or the piece of advice which most motivated them. All the Young Academy asked is that each individual posted their advice on social media, with a photo if possible, for young people around the world to read.

The response was incredible.



Scots from business, academia, government, and the charity sector responded. Writers, singers, and artists contributed. There were especially popular responses for TV personalities, journalists, and athletes. Even people from other countries got involved.

This log book highlights a few of the most popular and widely shared of the responses to the Young Academy's #AspirationalAdvice campaign, but it only scratches the surface of the responses received. To read more, visit Twitter and type in the hashtag #AspirationalAdvice. To find out about the RSE Young Academy of Scotland and its many other projects, visit

www.youngacademyofscotland.org.uk

Top 10 #AspirationalAdvice Tweets

10

You'll never know if you'll succeed unless you try, and what's the worst that might happen? ... You might just have to try again!

-Prof. Paul Harris, Dean of DJCAD, Dundee

9

Be the science you want to see in the world!

-Dale Barr, University of Glasgow

8

Always be yourself.

-Heather 'The Weather' Reid OBE

7

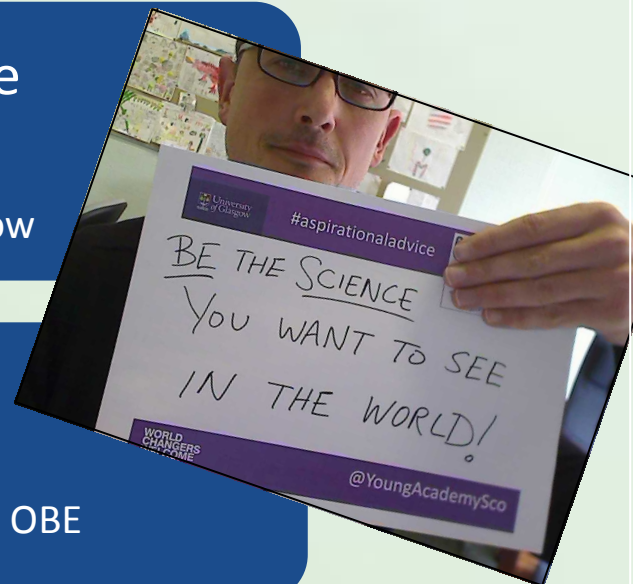
Be ready for where your dreams will take you!!

-Dr Ik Siong Heng, YAS

6

Take risks— Don't be afraid!

Prof. Des Thompson FRSE
Scottish Natural Heritage



5

The will to win is not nearly so important as the will to prepare to win!

-Craig McEwan,
Commonwealth Games Champion Boxer



4

Some of the hardest experiences in life can lead to the best opportunities. I turned the experience of mental health problems in my teens into a career challenging stigma.

-Chris O'Sullivan, YAS

3

Dream but don't forget to live— then you might end up living your dreams!

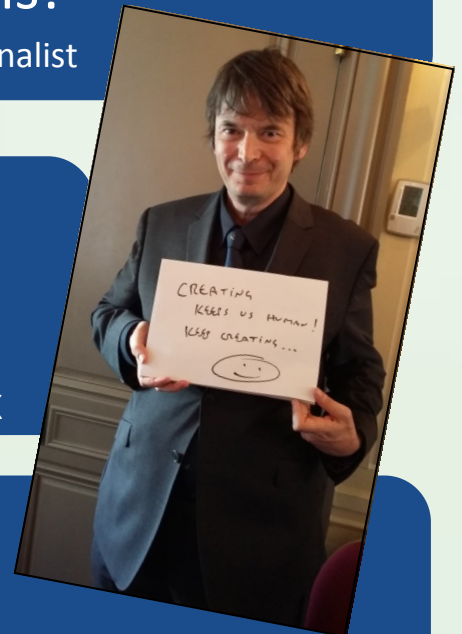
Jayne Nisbet, Commonwealth Games High Jump Finalist

2

Explore the  !

... study abroad, work abroad,
travel abroad!

-Matthew Barzun, US Ambassador to the UK



1

Creating keeps us human!
Keep creating...

Ian Rankin OBE FRSE

#AspirationalAdvice

Honourable Mentions...



There is
MAGIC
everywhere!

-Donna, Fundraising
Manager, Young
Enterprise Scotland



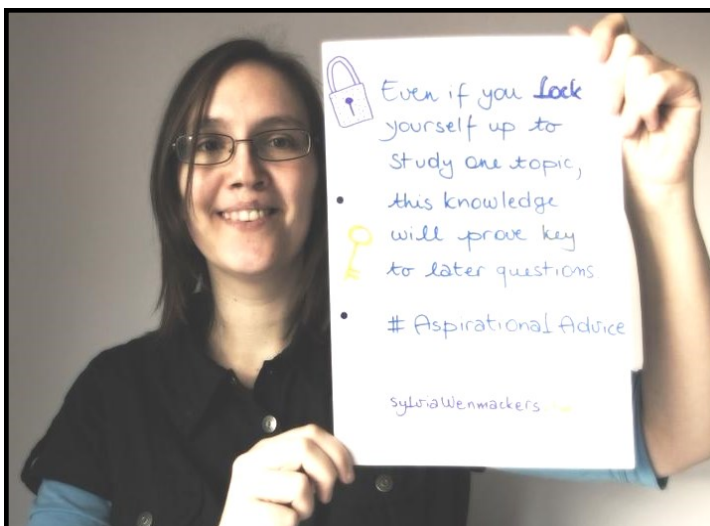
Find your growth
mindset and apply it to
everything you do.

-Chris Smith,
Scottish Football
Association



To work it simply HAS to be fun!

- Professor Sue Black,
University of Dundee



Even if you lock yourself up to study one topic, this knowledge will prove key for later questions.

- Sylvia Wenmackers,
Belgian Young Academy



Dare greatly.

- David Grevemberg,
CEO, Glasgow
Commonwealth Games

Thank you...



We gratefully acknowledge the enthusiasm and support of all our friends and partners in the delivery of this campaign.

www.youngacademyofscotland.org.uk



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