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## **Branding and Funding of YAS Events and Activities**

In principle, YAS is happy to support the professional and academic activities of its members if these projects promote the aims and ethos of the Young Academy (see ‘Guiding Principles’ below). In these cases, co-branding of events is encouraged.

In the first instance, members seeking YAS support should approach a relevant Working Group for involvement and backing. Once this has happened, a YAS member should complete the application form (below) in order to request official YAS support and sponsorship of a project or event. The Facilitating group (FG) will then discuss the merits of each application.

If there isn’t a relevant Working Group within YAS then members can apply for support for a ‘special project’ (using the same form below).

This process should happen before any project is advertised externally as being a Young Academy event.

### **External Funding /Support**

Young Academy members are encouraged to seek external funding for their YAS projects and events. However, before any external organisations are approached for money, YAS members should inform the FG of their plans by filling in the form enclosed. This is to ensure that we maintain accurate records of funding requests, avoid multiple approaches to the same funder, and avoid duplication of effort. This information will also be shared with the RSE Development Office (again to avoid multiple approaches to the same funder).

### **Guiding Principles**

YAS Members are reminded that events and activities should match the values of YAS, by reflecting the Guiding Principles of YAS, as set out in the Statutes.<sup>1</sup> YAS Members should also ensure that associated funders adhere to the values of YAS.

Where there is potential controversy regarding the funder, the FG may choose to consult the full membership, using the same procedure as to seek approval for a position statement (see “Representing the Young Academy of Scotland” document).

YAS members should take all reasonable steps to ensure that they are aware of the source of funding for every gift, and have processes in place to satisfy that the funds do not derive from activity that was or is illegal, or runs counter to the core mission and values of YAS.

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1

- Equality between all members and of opportunity for all;
- Openness of operation, thinking and decision making;
- Respect for the views of others and the decisions of a majority;
- Service to society through the application of learning and joining all our talents;
- Excellence as the benchmark of acceptability for our work and actions.

For example, the RSE (and by extension the RSE Scotland SCIO) will not accept donations from sources which:

- Are deemed to be illegal, discriminatory, violates international conventions on Human Rights or any form of theft, bribery, fraud, tax evasion, money laundering or terrorist activity.
- Are in the business of arms or tobacco.
- Limit or compromise the core mission and values of the RSE.
- Compromise the charitable status of the RSE.
- Create unacceptable conflicts of interest and compromises the values and aims of the RSE.
- Damage the reputation of the RSE.
- Damage the relationship with other donors, prospective donors, research funders, sponsors, partners, staff or students.
- Cause financial or other damage to the RSE or result in additional costs being incurred.

The legal and reputational rights of potential donors should also be considered as part of any due diligence undertaken in assessing the acceptability of a proposed donation.

### **Fundraising Support Available from the RSE**

To ensure that fundraising is streamlined and multiple approaches to the same donor are not being made by YAS and RSE, the fundraising department should be informed of any potential approaches that YAS plan to make. This should be done by completing the form below.

To support YAS fundraising approaches the RSE fundraising department can offer the following:

- Advice on writing funding applications
- Sense checking funding applications
- Sharing prospect information, where appropriate
- Sharing of fundraising documents, including:
  - The RSE Donor Charter (web link will be available in due course)
  - Gift Acceptance Policy
  - Ethical Principles

**YOUNG ACADEMY SCOTLAND  
FUNDING REQUEST FOR PROJECTS AND EVENTS**

<b>FUNDRAISING LEAD:</b>
<b>WORKING GROUP (give name) OR SPECIAL PROJECT:</b>
<b>DESCRIPTION OF PROJECT/EVENT FUNDS ARE REQUIRED FOR:</b>
<b>TARGET FUNDRAISING GOAL:</b>
<b>DATE FUNDING REQUIRED BY:</b>
<b>IDENTIFIED SOURCES OF FUNDING (if any) [include names and possible amounts]:</b>
<b>HAVE SOURCES BEEN APPROACHED? [if yes, give detail of request and any response]:</b>
<b>OUTLINE PROPOSED YAS INVOLVEMENT/SUPPORT:</b>
<b>DO YOU REQUIRE SUPPORT FROM RSE FUNDRAISING STAFF?:</b>